

Search Engine Optimisation - ROI!

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By Google :

"SEO is an abbreviation of "search engine optimization." Many SEOs provide useful services for website owners, from writing copy to giving advice on site architecture and helping to find relevant directories to which a site can be submitted."

Being seen in the top search engines is a very important part of today's Internet Marketing strategies. This means that it is essential for your web site to be listed on the major search engines.

By putting your business, product, and website information on major search engines and directories, you'll make it easier for new customers to find you and your products. This service includes :

- Website Optimization targeted on relevant keywords/keyphrases for your business
- Submission to thousands of search engines and directories.
- Manual submission to major search engines, including Yahoo, Google, MSN and DMOZ
- Free site review and SEO ranking advices before submission
- A detailed submission report will be emailed to you

Package content

Starter pack

- search engine optimization PRO with targeted keywords
- manual submission to 15 important Universal SE's

and Directories

- multisubmit to 100 Universal
- report (one time)

Silver pack

- search engine optimization PRO with targeted keywords and keyphrase

- manual submission to 15 important Universal SE's

and Directories

- multisubmit to 200 Universal

- report (6 months- each 2 months)

Gold pack

- search engine optimization PRO with targeted keywords

- manual submission to 25 important Universal SE's and Directories

- multisubmit to 250 Universal + relevant 300

- report (12 months- each 3 months)

Free email support/advice

* Save 15% on SEO packages purchased with any of our CMS or eCommerce solutions.

For good search engine visibility for searches that are relevant to your business, we strongly recommend you choose one of our SEO packages : your website needs to be seen and found through the search engines.

SEO may generate a return on investment.

You surely used the Internet as an average user, trying to find some information on a particular subject using search engines. Therefore, you must know the websites that appear first are considered to be more relevant than the others. It's called "visibility".

Traffic from the search engines is pre-qualified. By pulling customers to your site versus pushing your message to them, you are effectively building positive brand value. It's proven "Search Converts."

How to increase your visibility?

Ranking in search engines is anything but random. Search engines have their own algorithms and methods. It's sometimes possible to have a good position without even knowing why, but an analysis done by professionals will reveal to you what is hidden by the "why".

3WStarter.com has the necessary skills to boost the position of your website in search engines. A good visibility of your website will bring you qualified traffic. These are essential if you are wanting to increase your sales by running an online shop or promoting a brand.

Website submission?

This is the registration of your website in search engines and directories.

Website positioning ?

This is the ranking of your website in search engines and directories pages.

Being on Google is useless if you only appear on the 21st page, even though your products and services are the best, you're just invisible to customers. However, there is a solution: the pages of your website must be optimized in order to have a better position.

3WStarter.com has the know-how and the necessary technical skills to optimize your website and ensure you a good position in search engines.

